INVITATION TO EXHIBIT

INFORMS ANNUAL MEETING

WASHINGTON DC 2008

October 12-15, 2008
Marriott Wardman Park Hotel
and Omni Shoreham Hotel

A Unique Opportunity to Reach a Qualified Audience of Practitioners and Educators

- Increase your company’s visibility
- Present your products and services to key decision-makers
- Reach new customers
- Network with current customers
- Introduce new products and services

Enhance your marketing efforts with these exhibitor benefits.

- Company listing on meeting website with link to your site
- Listing in OR/MS Today and printed guide distributed to all meeting attendees
- 45-minute software demonstration, part of technical program
- Attendee names for pre- and post-meeting follow-up
- 20% discount on your ad in the meeting program
- Two complimentary registrations (good for all sessions and social events) per booth
- Four additional booth-only personnel

Present your products as an integral part of the technical program.

- 45-minute software demonstration, part of technical program

Reach key decision-makers.

- 4,000+ attendees from industry, government and universities
- Professionals with advanced degrees: 30% masters/MBA and 64% doctoral
- Global market prospects: 82% U.S. and 18% international attendees
- Two-thirds of all attendees are actively involved in purchase decisions.

www.informs.org/Conf/DC08
WHO SHOULD EXHIBIT

Software vendors in the areas of optimization, decision analysis, simulation, forecasting and mathematical modeling.

Solution providers of software, consulting services and custom solutions for the enterprise, including supply chain integration, revenue management, e-commerce, customer relationship management and production planning.

Publishers of technical materials, textbooks and professional journals. Attendees reflect the wide spectrum of OR/MS topics:

<table>
<thead>
<tr>
<th>Optimization</th>
<th>Information Systems</th>
<th>Applied Mathematics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decision Analysis</td>
<td>Marketing</td>
<td>Economics</td>
</tr>
<tr>
<td>Simulation</td>
<td>Manufacturing</td>
<td>Industrial Engineering</td>
</tr>
<tr>
<td>Computer Science</td>
<td>Operations Mgmt.</td>
<td>Systems Engineering</td>
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<tr>
<td>Applied Probability</td>
<td>Statistics</td>
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</tr>
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BOOTH RATES AND AVAILABILITY

Booth Size: 10’ x 10’ $1,400

Booths will be assigned on a first-come, first-served basis, according to the postmark on the prepayment and Contract for Exhibit Space. Assignments will not be made until a fee is received.

EXHIBIT SCHEDULE

NOTE: Change in Hours from 2007!

For 2008 ONLY, exhibits will open on SUNDAY from 12:00pm-5:00pm and 7:30pm-9:30pm and close Tuesday at 5:00pm, with NO exhibits held on Wednesday. Exhibit hours will revert to the 2007 schedule for the 2009 Annual Meeting in San Diego, with the exhibit hall open from Sunday at 7:30pm through Wednesday at 3:30pm.

Exhibitor Set Up: Sunday, Oct. 12 8:00am-12:00pm
Exhibition Hours: Sunday, Oct. 12 12:00pm-5:00pm
(Welcome Reception) 7:30pm-9:00pm
Monday, Oct. 13 9:00am-5:00pm
Tuesday, Oct. 14 9:00am-5:00pm
Exhibitor Move-Out: Tuesday, Oct. 14 5:00pm-8:00pm

Exhibitors may not dismantle or remove materials before 5:00pm.

For more information on exhibiting, contact Sandy Owens, INFORMS, 800-343-0062 or 401-722-2595, ext. 203, fax: 401-722-2951, sandy.owens@informs.org.

EXHIBIT HALL — Marriott Wardman Park

Previous Exhibitors

AdapChain, Inc
AMPL Optimization, LLC
Aptech Optimization, LLC
ATEJI
Bank of America
Business Simulations
CreateASoft, Inc.
Darden Business Publishing
Dash Optimization, Inc.
DecisionWare Ltda.
Duxbury/Thomson Elsevier
Frontline Systems, Inc.
GAMS Development Corp.
GoldSim Technology Group
ILOG, Inc.
Imagine That, Inc.
Innovative Scheduling
JMP
Ketron Optimization
LINDO Systems, Inc.
Lumina Decision Systems
Maximal Software, Inc.
McGraw-Hill/Irwin
Minitab, Inc.
National Science Foundation
Now Publishers Inc.
Oracle-Crystall Ball
Palgrave Macmillan
Palisade Corp.
Paragon Decision Technology
Planisware USA
Responsive Learning Technologies
Rockwell Automation
Salford Systems
SAS-Higher Education Consulting
SAS Institute, Inc.
SCA Technologies LLC
SIMUL8 Corporation
South-Western/Cengage
Springer
Stanford University Press
statistics.com
StatPoint
Syncopation Software Ltd.
Taylor & Francis
UMUC
Univ. of Missouri-Rolla
USC
Vose Consulting
Wiley-Blackwell
XJ Technologies
Ziena Optimization
The Contract for Exhibit Space, properly executed by the Exhibitor and accepted in writing by INFORMS, shall be considered a binding agreement between the Exhibitor and INFORMS and subject to the rules stated in this document.

Exhibitor registration fee includes two complimentary registrations (good for admission to the exhibition hall, all sessions and social events) for each booth purchased plus four additional booth-only staff. All payments will be refunded in full. Cancellations after Sept. 15, 2008. If exhibits are cancelled by INFORMS, all payments will be refunded in full.

Exhibits must use materials that will pass fire inspection. Drapes and curtains must be flame proofed. The storage or use of flammable or explosive materials, or any substance prohibited by local laws or insurance carriers are forbidden. The Marriott Wardman Park do not maintain insurance covering the Exhibitor’s property and agrees that they (and their respective officers, employees and agents) will have no liability for damage thereto or loss thereof and it is the sole responsibility of the Exhibitor to obtain such property insurance.

Certificates of Insurance must be provided to INFORMS by September 17, 2008.

Mark your calendar now for 2009 exhibit opportunities at these meetings.

INFORMS Practice Conference: Applying Science to the Art of Business
April 26-28
Sheraton Phoenix Downtown
Phoenix, AZ, USA

CORS/INFORMS International Conference
Toronto 2009
June 14-17
Westin Harbour Castle
Toronto, Ontario, Canada

INFORMS Annual Meeting 2009
San Diego
October 11-14
San Diego Convention Center and Hilton San Diego
San Diego, CA, USA

Winter Simulation Conference 2008
December 7-10
InterContinental Hotel Miami, FL USA