At the INFORMS-ALIO-ASOCIO International Conference, experience the rich culture of Colombia as you enjoy a program full of talks, keynote speeches, and tutorials on cutting-edge research topics and industry practices in a resort setting.

**Meeting at a Glance**
- 400+ Attendance
- 75% Academic
- 65% Master’s or PhDs

**Who Should Exhibit/Sponsor**
- Book and software publishers
- Companies offering interactive products and services for analytics and operations research
- Education programs and institutions

**Exhibit Dates and Hours**
- Sunday, June 20, 2021  9am–4pm
- Monday, June 21, 2021  9am–4pm
- Tuesday, June 22, 2021  10am–3:30pm

**Exhibit & Sponsorship Packages**
- Range from $2,500 to $10,000.
- Exhibit Package is $1,500.

**Benefits of Exhibiting & Sponsorship**
- Increase reach, visibility, and exposure.
- Meet with key decision makers, start discussions, and make new connections at your tabletop exhibit space.
- One complimentary full conference registration is included in some Exhibit and Sponsorship fees.
- Increase exposure in the Guide to Exhibits, on the website, and in the mobile app.

**Reserve Early**  
Opportunities are limited.

<table>
<thead>
<tr>
<th>Exhibit &amp; Sponsorship Opportunities</th>
<th>Platinum ($10,000)</th>
<th>Gold ($7,500)</th>
<th>Silver ($5,000)</th>
<th>Bronze ($2,500)</th>
<th>Exhibit Only ($1,500)</th>
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<tbody>
<tr>
<td>Tabletop Exhibit</td>
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<td>Conference Registration</td>
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<td>2 Full Conference Registrations</td>
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<td>1-Time Email Use of Opt-in Participant List</td>
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<td>Recognition in INFORMS Membership eNews</td>
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<td>Recognition on Website, Signage, Print, &amp; Mobile App</td>
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<td>Recognition at Opening Plenary</td>
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Sponsors receive all of the above-listed package benefits, plus their choice of available opportunities. Please visit [meetings.informs.org/2021international](http://meetings.informs.org/2021international) for more sponsorship package details.

Custom packages available.