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SPONSORSHIP QUESTIONS?

Analytics 2016 and Edelman Gala Sponsor Information

Contact: John Llewellyn
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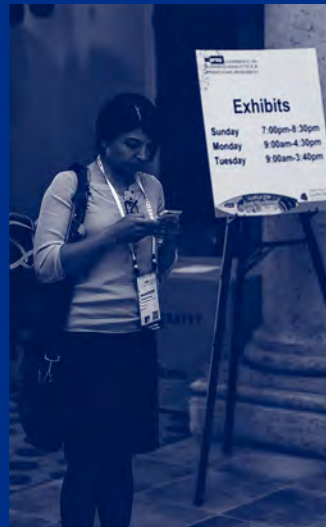
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Thank you for your support!



2016 ANALYTICS



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April 10-12
informs CONFERENCE ON
**BUSINESS ANALYTICS &
OPERATIONS RESEARCH**

| SPONSORSHIP OPPORTUNITIES | | Platinum | Gold | Silver | Bronze | Booth Only | Edelman - Executive | Edelman - Champion |
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| | | \$15,000 | \$10,000 | \$5,000 | \$2,500 | *\$2,700 (Repeat Exhibitor)/\$2,950 | \$5,000 | \$2,500 |
| Edelman Premier Sponsor | Remarks @ Honors Reception Welcome | • | | | | | | |
| | Recognized @ Honors Reception | • | | | | | • | • |
| | 2 Page Ad Gala Program | • | | | | | | |
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| | Verbal or Slide Recognition at Gala | • | | | | | • | • |
| | Gala Signage | • | | | | | • | • |
| | Special Gala Seating | • | | | | | | |
| Exhibit | Premier Booth Location | • | • | | | | | |
| | Exhibit Booth | | | | | • | | |
| | Expanded 100 Word Listing in Exhibit Guide | • | • | | | • | | |
| | Pre-Conference 90-minute Vendor Workshop | • | • | | | • | | |
| | Conference 50-minute Tutorial Session | • | • | | | • | | |
| | 2 Exhibit Booth Only Registrations | • | • | | | • | | |
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| | Conference Mobile App (Limit 2) | • | | | | | | |
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| | Lanyard (exclusive) | | • | | | | | |
| | Portfolio Pad/Notebook (exclusive) | | • | | | | | |
| | Lunch for 1 Day | | • | | | | | |
| | Welcome Reception | | • | | | | | |
| | Poster Session/Dessert Reception for 2 Days | | | • | | | | |
| | Coffee Breaks for 3 Days | | | • | | | | |
| | Early Career Connection Events | | | | • | | | |
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| | New Attendee Orientation | | | | • | | | |

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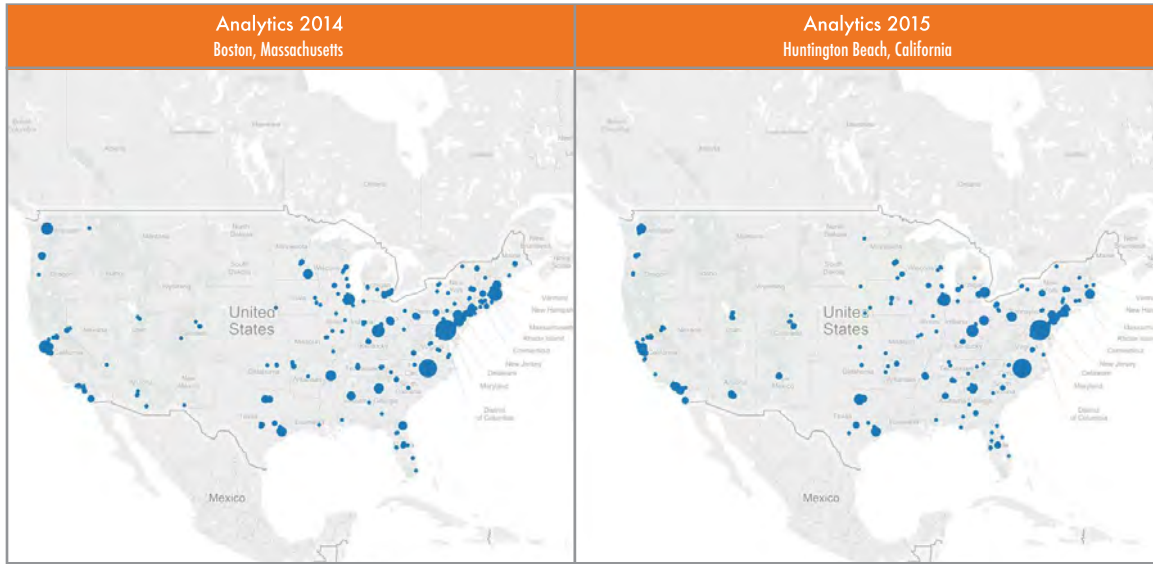
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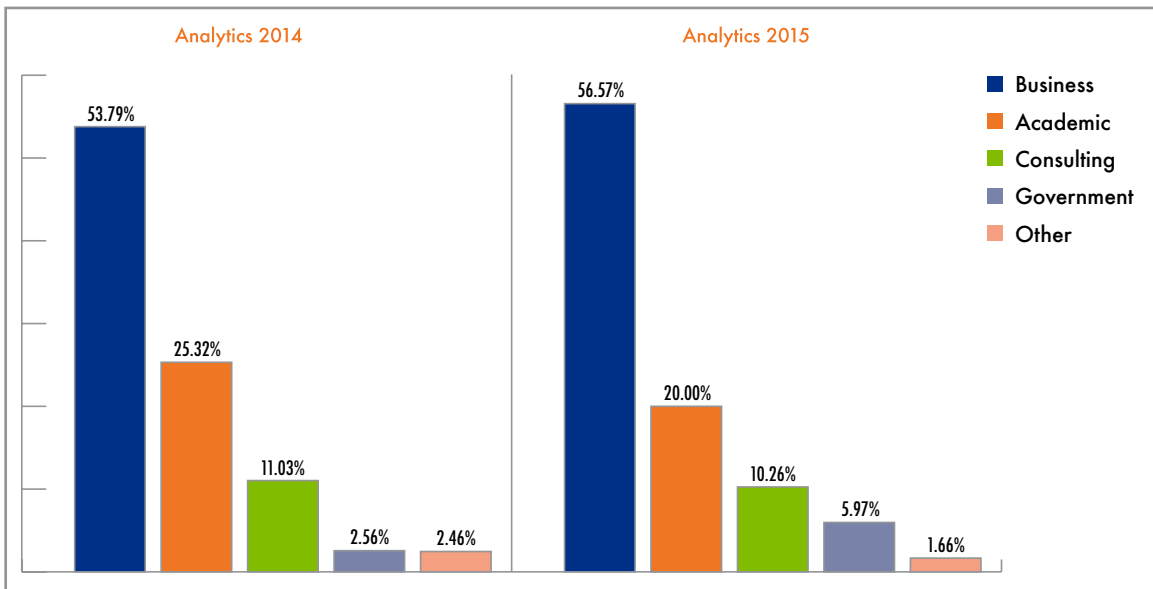
U.S. REGISTRATIONS



INTERNATIONAL PARTICIPATION

| Country | Analytics 2014 | Analytics 2015 |
|-----------------|----------------|----------------|
| United States | 89% | 89% |
| Europe | 4% | 4% |
| Asia | 2% | 2% |
| Canada | 2% | 3% |
| Other Countries | 2% | 1% |

EMPLOYMENT TYPE



ATTENDEE JOB TITLES

