

SUNDAY

SUNDAY AT A GLANCE

- 7am–5pm **Registration**, Grand Ballroom Foyer
- 8am–5pm **INFORMS Early Career Professionals' Network**, Grand Ballroom II
- 9am–4:45pm **Technology Workshops**, Kent A,B,C & Laurel A,B,C
- 12:30–3pm **UPS George D. Smith Prize Competition**, Grand Ballroom I
- 1–6pm **Analytics Career Fair**, Harborside Ballroom C
- 5:30–7:30pm **Executive Forum Reception**, Waterview (**Invitation Only**)
- 6–7pm **Newcomers' Reception**, Harborside Ballroom A
- 6–7pm **Career Fair Employer Reception**, Grand Ballroom III & IV (**Invitation Only**)
- 7–8:30pm **Welcome Reception with Exhibits**, Grand Ballroom V & VI



■ NETWORKING

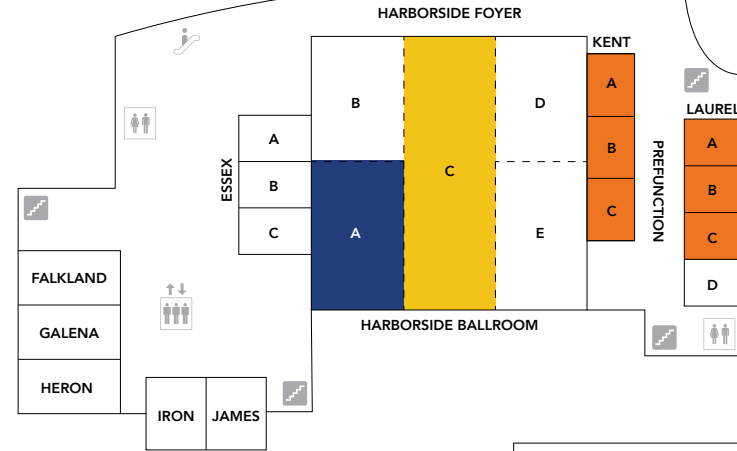
■ INFORMS PRIZES

■ WORKSHOPS

■ EXHIBITS

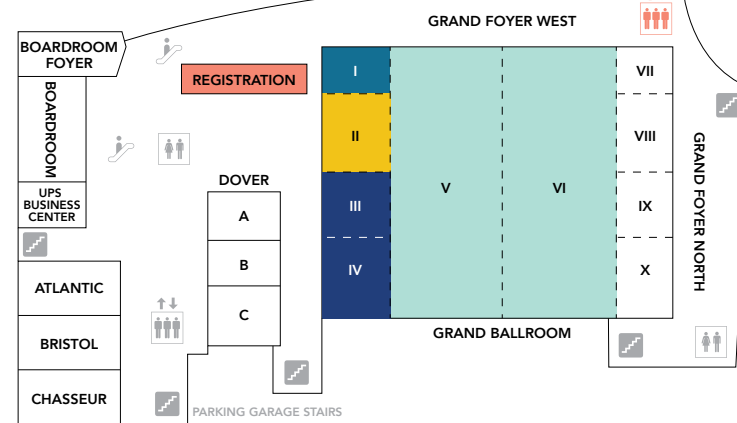
■ CAREER

FOURTH FLOOR



LOBBY LEVEL - WATERVIEW ROOMS, located behind Apropos's Restaurant or accessible by 3rd floor elevator

THIRD FLOOR



Download the INFORMS Meetings App or visit www.2018analytics.com

WI-FI CODE: **informs18**



Scan here for the latest schedule updates for **SUNDAY, APRIL 15**



TECHNOLOGY WORKSHOPS

ROOM	KENT A	KENT B	KENT C	LAUREL A	LAUREL B	LAUREL C
9:00–10:45am	Optimization Direct DSx and CPLEX: Overview of Data Science Experience for Advanced Modeling and Optimization and Latest Developments/Results in CPLEX and ODh+CPLEX	SAS Education & Practice Sentiment Analysis of Donald Trump's Tweets	No Session	No Session	No Session	No Session
11:00am–12:45pm	Simio New Innovations: Cloud Computing, Real-Time Scheduling, Industry 4.0, and More	IBM Decision Optimization-Integration in DSX	JMP, a Division of SAS JMP Pro: Top Features That Make You Say "Wow"! The Best of the Best in JMP Pro 14	MathWorks Data Analytics with MATLAB	Provalis Research Learn How to Perform Text Mining in Business Analytics	No Session
1:00–2:45pm	SAS Solving Business Problems with SAS Analytics and OPTMODEL	LINDO Systems, Inc. A Guide to Applying Optimization in Multiperiod Planning Pitfalls, Prescriptions, and Practical Advice	WebbMason Building an Analytics Center of Excellence—People, Process, Technology, Governance, and ROI	AnyLogic Company Applying AnyLogic Simulation to Solve Multiple Business Challenges	Princeton Consultants, Inc. pandas for Analytics Practitioners, with Applications in Optimization	Booz Allen Hamilton Supercharge Your Operations Research with Deep Learning
3:00–4:45pm	FICO Calling All O.R. Heroes: Learn How to Model and Deploy Solutions in 75% Less Time with FICO® Xpress Insight	AMPL Model-Based Optimization, Plain and Simple: From Formulation to Deployment with AMPL	Gurobi Optimization Recent Developments in the Gurobi Optimizer	AIMMS Prescriptive Analytics in Action: Turning Ideas into Results and Improving Decision Making Across Your Organization	Frontline Systems, Inc. Full-Spectrum Analytics in Excel, Tableau, Power BI, or Your Own Application	Artelys Corp. Nonlinear Optimization in a Nutshell with Artelys Knitro

We're Excited to Announce **FOUR Great Ways** to Get the Most Up-To-Date Information at the 2018 INFORMS Conference on Business Analytics and Operations Research:

- The INFORMS Website** meetings.informs.org/analytics2018 includes a live schedule of all speakers, session titles, and locations with links to the property map.
- The INFORMS Meetings App** is available for iOS and Android devices. This dynamic app can be downloaded directly to your device by visiting the iTunes Store or the Google Play Store and searching for "INFORMS Meetings."
- At-a-Glance Daily Schedules and General Information** are easily accessible as inserts in your name badge. Each day you can review the schedule for easy planning. The name badge inserts are also available on the website and as printable pdfs.
- Ask Alexa!** Alexa has been developed with our attendees in mind to help ensure they can navigate the conference using artificial intelligence. Stations will be placed on the third and fourth floors and in the Exhibit Hall.

Analytics Meeting Slides can be accessed on the Analytics Conference page on INFORMS Connect. You must be logged in to view the slides. While logged in, take a minute to update your profile and connect with fellow attendees.

Schedule Changes will be announced via the official conference Twitter feed @2018Analytics and alerts via the Meetings App.

Join the Twitter Conversation. Add hashtag #2018Analytics to your tweets to associate them with the 2018 Analytics Conference.

Edelman Gala Seating – Attendance at the banquet is included in your 2018 Analytics registration. Please don't forget to pick up your Edelman Gala voucher for a ticket to the event at registration. Go to the Grand Ballroom Foyer on Sunday from 7am–5pm or the Grand Ballroom with the Exhibits on Monday from 7am–12noon to receive your ticket. All seats must be selected no later than NOON on Monday, April 16. All seating will be reserved so be sure to select a table when making the exchange. Dress for the event is business semi-formal; jacket and tie for men and evening chic for women.

FUTURE INFORMS MEETINGS

To view upcoming INFORMS conferences/meetings please visit www.informs.org.

INFORMS International Conference

June 17–20, 2018 | Taipei, Taiwan
<http://meetings.informs.org/2018international>

INFORMS Annual Meeting

November 4–7, 2018 | Phoenix, Arizona
<http://meetings.informs.org/phoenix2018>

INFORMS Analytics Conference

April 14–16, 2019 | Austin, Texas
<http://meetings.informs.org/analytics2019>