1. **Contract**
   The contract for virtual exhibit and sponsorship properly executed by the Sponsor and accepted in writing by INFORMS, shall be considered a binding agreement between the exhibitor/sponsor and INFORMS and subject to the rules stated in this document.

2. **Registration**
   Virtual exhibit and sponsor registration fee includes all deliverables as outlined on the Exhibit and Sponsorship pages on the INFORMS Annual Meeting website: meetings.informs.org/annual2020.

3. **Payment Terms & Cancellations**
   The full virtual exhibitor and/or sponsorship fees or details for invoicing must accompany the application and contract. Sponsors and exhibitors who cancel a contract in writing, postmarked by October 15, 2020, will receive a refund of fees paid, less a $250 cancellation fee. There will be no refunds for cancellations after October 15, 2020. If exhibits or sponsorships are canceled by INFORMS, all payments will be refunded in full. Sponsorship and virtual exhibit fees must be paid prior to November 7, 2020.

4. **General Data Protection Regulation (GDPR)**
   The Exhibitor agrees to comply with the General Data Protection Regulation (GDPR), which governs the collection and processing of personal data, as specified in articles 28, 32, and 82 (EU 2016/679). For details, see: https://www.eugdpr.org.

The undersigned agrees to abide by all requirements, restrictions, and obligations detailed in these terms and conditions.

Signature: ________________________________

Print Your Full Name: ________________________________

*Multiconference discounts are available. Contact Olivia Schmitz at olivia.schmitz@informs.org for details.*