The INFORMS Healthcare Conference will “Advance Health through Connected Care” and bring together sensing and digital communication technology developers, operational systems engineers, social-behavioral scientists, health services researchers and more to discuss Connected Care.

Meeting at a Glance
- 500+ Attendance
- 90% Academic
- 60% Master’s or PhDs

Who Should Exhibit/Sponsor
- Book and software publishers
- Companies offering interactive products and services for healthcare analytics
- Education programs and institutions

Exhibit Dates and Hours
- Wednesday, July 21, 2021 10am–3:30pm
- Thursday, July 22, 2021 10am–3:30pm
- Friday, July 23, 2021 9am–1pm

Exhibit & Sponsorship Packages
- Range from $2,500 to $7,500.
- Exhibit Package is $1,500.

Benefits of Exhibiting & Sponsorship
- Increase reach, visibility, and exposure.
- Meet with key decision makers, start discussions, and make new connections in the healthcare industry.
- Complimentary full conference registrations included in some Exhibit and Sponsorship fees.
- Increase exposure in the Guide to Exhibits, on the website, and in the mobile app.

Reserve Early | Opportunities are limited.

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<th>Exhibit &amp; Sponsorship Opportunities</th>
<th>Platinum ($7,500)</th>
<th>Gold ($5,000)</th>
<th>Silver ($2,500)</th>
<th>Exhibit Only ($1,500)</th>
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Conference Registration

| 2 Full Conference Registrations      | •                 |              |                |                     |
| 1 Full Conference Registration      | •                 |              |                | •                   |
| 1-Time Email Use of Opt-in Participant List | •     | •            |                |                     |

| Recognition in INFORMS Membership eNews | •                   | •            |                | •                   |
| Recognition on Website, Signage, Print, & Mobile App | •     | •            |                | •                   |
| Recognition at Opening Plenary       | •                 | •            |                | •                   |

Sponsors receive all of the above-listed package benefits, plus their choice of available opportunities. Please visit meetings.informs.org/healthcare2021 for more sponsorship package details.

Custom packages available.