



EXHIBITOR & SPONSORSHIP REGISTRATION FORM

INFORMS HEALTHCARE CONFERENCE

Indianapolis, Indiana | July 21–23, 2021

Company Name: _____ Contact: _____

Company Address: _____

Email: _____ Telephone: _____

SPONSORSHIP LEVELS *(Please select one or more sponsorship items)*

_____ **\$7,500 Level** *(includes exhibit table top)*

_____ **\$5,000 Level** *(includes exhibit table top)*

_____ **\$2,500 Level**

_____ **\$1,500 Level**

Signature: _____ **Date:** _____ **Total:** _____

PAYMENT METHOD

_____ Please Send an Invoice: Include our Purchase Order # _____

_____ Please Contact Me at _____ to Pay with a Credit Card.

Email to Olivia.Schmitz@informatics.org *(For questions please contact Olivia Schmitz at 443-757-3539)*

Please take a moment to read and sign the sponsor terms and conditions on the reverse side.

TERMS & CONDITIONS

1. Contract

The Contract for Sponsorship and/or Exhibit properly executed by the Sponsor and/or Exhibitor and accepted in writing by INFORMS, shall be considered a binding agreement between the Sponsor/Exhibitor and INFORMS and subject to the rules stated in this document.

2. Payment Terms/Cancellations

The full exhibitor and/or sponsorship fees or details for invoicing must accompany the application and contract. Sponsors and exhibitors who cancel a contract in writing, postmarked by May 20, 2021, will receive a refund of fees paid, less a \$250 cancellation fee. There will be no refunds for cancellations after May 20, 2021.

3. Show Hours and Dates

Hours and dates for set-up, exhibiting, and breakdown in the Exhibit Space shall be those specified by INFORMS. All exhibits must be open and staffed during exhibit hours, and no dismantling or packing may be started before the official close of the show. Neither INFORMS nor JW Marriott, Indianapolis, Indiana shall be responsible or liable for any property not timely removed by exhibitor.

4. Use of Space

All materials and activities must be confined to the limits of the exhibit space and shall not interfere with traffic or other exhibits. Promotion is limited to products and services of exhibiting companies only. Reassignment, subletting, or sharing of exhibit space is prohibited. Excessive noise, which would interfere with other exhibitors, is not allowed. INFORMS reserves the right to alter the location of exhibit tables in the best interest of the exhibits and the conference.

5. Fire Precautions

Exhibitors must use materials that will pass fire inspection. Drapes and curtains must be flame proofed. The storage or use of flammable or explosive materials, or any substance prohibited by local laws or insurance carriers is forbidden. JW Marriott, Indianapolis, Indiana must do all electrical work to insure compliance with local regulations.

6. Damage, Risk of Loss, Indemnity, & Insurance

The Exhibitor agrees to indemnify and hold harmless INFORMS, JW Marriott, Indianapolis, Indiana and their respective officers, employees, and agents against (1) liability for damages on account of personal injury or property damage suffered by any third party arising out of the installation, maintenance, use, operation, removal of the exhibit by Exhibitor and use of the exhibiting premises by Exhibitor, and (2) costs and expenses related to the foregoing (including reasonable attorney's fees), provided that the indemnified party: (a) promptly notifies Exhibitor of any such claim, (b) cooperates with Exhibitor in connection with the defense or settlement of any such claim, and (c) permits Exhibitor to control the defense and/or settlement of any such claim. The Exhibitor understands that INFORMS and JW Marriott, Indianapolis, Indiana do not maintain insurance covering the Exhibitor's property and agrees that they (and their respective officers, employees, and agents) will have no liability for damage thereto or loss thereof caused by any third party and it is the sole responsibility of the Exhibitor to obtain such property insurance. Each exhibiting company desiring to insure its exhibit and display materials against loss of any kind must do so at its own expense.

7. General Data Protection Regulation (GDPR)

The Exhibitor agrees to comply with the General Data Protection Regulation (GDPR), which governs the collection and processing of personal data, as specified in articles 28, 32, and 82 (EU 2016/679). For details, see: <https://www.eugdpr.org>.

The undersigned agrees to abide by all requirements, restrictions, and obligations detailed in these terms and conditions.

Signature: _____ Print Your Full Name: _____