The INFORMS Annual Meeting connects 6,000+ students, professionals, academics, and industry leaders to share ideas and research, and explore best practices. The meeting features presentations by industry and academic leaders on real-world applications of operations research and analytic solutions.

Meeting at a Glance
- 6,000+ Attendees
- 60 Exhibiting Companies
- 85% Master's or PhDs
- 40% Student Attendance
- 85% Academic Audience

Who Should Exhibit/Sponsor
- Book and software publishers
- Software companies offering interactive products and services for the analytics and operations research field
- Industry companies successfully using analytics and operations research tools
- New companies entering the analytics and operations research industry
- Education programs and institutions
- Recruiters

Exhibit Dates and Hours
- Sunday, November 8  12noon–5pm
  7:30–9pm
- Monday, November 9  9am–5pm
- Tuesday, November 10  9am–5pm
- Wednesday, November 11  9am–12:30pm

Conference Sponsorship Packages
- Range from $2,500 to $25,000.
- Exhibit Package is $3,025.

Benefits of Exhibiting & Sponsorship
- Dedicated time to meet with attendees and start discussions.
- Opportunity to host a Technology Tutorial during conference sessions and tracks and/or one Technology Workshop.
- Build your brand awareness to 6,000+ students, professionals, and academics in the industry.
- Increase exposure and return on your investment with an exhibitor listing in the Annual Meeting Quick Reference Guide, on the website, and in the mobile app.
- Reach a broader audience through on-site and online presence.
- Mix exhibit and sponsorship opportunities for higher exposure, brand awareness, and to drive booth traffic.
- Additional information on packages and benefits can be found on our website at meetings.informs.org/nationalharbor2020.

Reserve Early
Exhibit space and sponsorship opportunities are limited. Booth locations will be offered on a first-come, first-served basis.
Sponsors receive all of the above listed package benefits, plus their choice of available opportunities. Please visit [meetings.informs.org/nationalharbor2020](http://meetings.informs.org/nationalharbor2020) for more sponsorship package details.

Custom packages available.