



# 2018 INFORMS ANNUAL MEETING

November 4–7 | Phoenix, Arizona

## eNEWS DAILY INSERTION ORDER

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

### DAYS TO RUN AD

\_\_\_ Wed., Oct. 31    \_\_\_ Sun., Nov. 4    \_\_\_ Mon., Nov. 5    \_\_\_ Tues., Nov. 6    \_\_\_ Wed., Nov. 7

### DELIVERY SCHEDULE

eNews Daily will be delivered by 5am on the followings days:

**Wednesday, 10/31** - preview edition to all meeting pre-registrants

**Sunday, 11/4** - all attendees

**Monday, 11/5** - all attendees

**Tuesday, 11/6** - all attendees

**Wednesday, 11/7** - all attendees

### ADVERTISING RATES

any 1 day.....\$250

any 2 days.....\$450

any 3 days.....\$600

any 4 days.....\$700

all 5 days.....\$750

### PAYMENT METHOD

\_\_\_\_\_ Please Send an Invoice: Include our Purchase Order #

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### QUESTIONS

Please direct questions or payment to Olivia Schmitz, Sales Manager  
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Phone: 443-757-3539, Email: olivia.schmitz@informs.org

