



2021 INFORMS INTERNATIONAL CONFERENCE

EAFIT University | Medellín, Colombia | June 20–23, 2021
meetings.informs.org/2021international

At the INFORMS-ALIO-ASOCIO International Conference, experience the rich culture of Colombia as you enjoy a program full of talks, keynote speeches, and tutorials on cutting-edge research topics and industry practices in a resort setting.

Meeting at a Glance

- 400+ Attendance
- 75% Academic
- 65% Master's or PhDs

Who Should Exhibit/Sponsor

- Book and software publishers
- Companies offering interactive products and services for analytics and operations research
- Education programs and institutions

Exhibit Dates and Hours

- Sunday, June 20, 2021 9am–4pm
- Monday, June 21, 2021 9am–4pm
- Tuesday, June 22, 2021 10am–3:30pm

Exhibit & Sponsorship Packages

- Range from \$2,500 to \$10,000.
- Exhibit Package is \$1,500.

Benefits of Exhibiting & Sponsorship

- Increase reach, visibility, and exposure.
- Meet with key decision makers, start discussions, and make new connections at your tabletop exhibit space.
- One complimentary full conference registration is included in some Exhibit and Sponsorship fees.
- Increase exposure in the Guide to Exhibits, on the website, and in the mobile app.

Reserve Early | Opportunities are limited.

Exhibit & Sponsorship Opportunities	Platinum (\$10,000)	Gold (\$7,500)	Silver (\$5,000)	Bronze (\$2,500)	Exhibit Only (\$1,500)
Tabletop Exhibit	•	•			•
Conference Registration					
2 Full Conference Registrations	•				
1 Full Conference Registration		•			•
1-Time Email Use of Opt-in Participant List	•	•			
Recognition in INFORMS Membership eNews	•	•	•		
Recognition on Website, Signage, Print, & Mobile App	•	•	•	•	
Recognition at Opening Plenary	•	•	•	•	

Sponsors receive all of the above-listed package benefits, plus their choice of available opportunities. Please visit meetings.informs.org/2021international for more sponsorship package details.

Custom packages available.

