

SUNDAY, APRIL 10



## SUNDAY AT A GLANCE

- 7am-5pm **Registration**, Portico Prefunction
- 8am-5pm **INFORMS Professional Colloquium**, Regency 4
- 9am-4:45pm **Technology Workshops**, Various Rooms
- 12:30-4:30pm **UPS George D. Smith Prize Competition**, Regency 5
- 3:30-7:30pm **Analytics Career Fair**, Grand Cypress D
- 5-6:30pm **Early Career Connection Reception**, Trellises Terrace (Invitation Only)
- 5-7:30pm **Analytics Connect Lightning Rounds**, Grand Cypress A
- 5:30-7:30pm **Executive Forum Reception**, Magnolia (Ticketed Only)
- 6-7pm **Newcomers' Reception**, La Coquina (Invitation Only)
- 7-8:30pm **Welcome Reception with Exhibits**, Portico Prefunction

For more information download the **INFORMS Meetings App** or visit the website <http://meetings.informs.org/analytics2016>



WIRELESS ACCESS CODE: **informs2016**



# TECHNOLOGY WORKSHOPS

|                 | REGENCY 1  | REGENCY 2   | REGENCY 3   | REGENCY 6  | MAGNOLIA  | ORCHID   | GARDENIA   |
|-----------------|--|---|---|--|---|--|--|
| 9:00–10:45am    | <b>FORIO</b><br>Creating And Publishing Interactive Online Analytics Applications                        | No Session  | No Session  | <b>FICO</b><br>Supercharge your Excel Applications with Advanced Analytics, What-if Analysis, & Auditability   | No Session  | No Session   | No Session   |
| 11:00am–12:45pm | <b>Optimization Direct</b><br>CPLEX Optimization Studio, Modeling, Theory, Best Practices & Case Studies | <b>SAS JMP</b><br>An Interactive Approach to Predictive Modeling with JMP Pro                   | <b>BIAS Intelligence Inc</b><br>Bias Intelligence Presents Logistics Optimizer  | <b>ArtelysCrystal</b><br>A Software for Power Supply-Demand Adequacy Analysis  | No Session  | <b>GAMS</b><br>The Role of Algebraic Modeling Languages in Industrial Optimization   | <b>IBM</b><br>(SPSS Modeler) Discover How to Get the Most out of Predictive Analytics with IBM SPSS Modeler Gold |
| 1:00–2:45pm     | <b>Gurobi Optimization</b><br>Recent Improvements in the Gurobi Optimizer                                | <b>Drexel LeBow</b><br>Getting Started with the R Statistical Language                          | <b>IBM</b><br>(Decision Optimization) Discover How to Get the Most out of Prescriptive Analytics with IBM Decision Optimization | <b>AIMMS</b><br>Tangible Ways to Use Our Prescriptive Analytics Technology to Quickly Solve Complex Business Problems & Bring Competitive Advantage to your Business | <b>SAS GAP / EDU</b><br>An Introduction to Programming and Data Analysis using SAS University Edition | No Session   | No Session   |
| 3:00–4:45pm     | <b>LINDO</b><br>New Features to Speed Up Development of Your Planning Models                             | <b>Frontline Systems</b><br>Analytics in Your Browser, Your Spreadsheet, & Your Own Application | <b>SAS</b><br>Solving Business Problems with SAS Analytics & OPTMODEL   | <b>FICO</b><br>How to Model, Solve, and Deploy Optimization Across Industries with FICO Xpress   | <b>WebbMason</b><br>Building an End-to-End Churn Model  | <b>Logility</b><br>How to Configure a Multi-Echelon Model for Inventory Optimization | <b>AnyLogic NA</b><br>Newest Features & How They Apply in Solving Multiple Business Challenges                   |

We're excited to announce **FOUR Great Ways to Get the Most Up-To-Date Information at the 2016 INFORMS Conference on Business Analytics and Operations Research:**

1. [meetings.informs.org/analytics2016](http://meetings.informs.org/analytics2016) includes a live schedule of all speakers, session titles, and locations with links to the property map.
2. The INFORMS Meetings App is available for iOS and Android devices. This dynamic app can be downloaded directly to your device by visiting the iTunes Store or the Google Play Store and searching for "INFORMS Meetings."
3. At-a-glance daily schedules and general information are easily accessible as inserts in your name badge. Each day you can review the agenda at a glance for easy planning. The name badge inserts are also available for viewing on the website and as printable pdfs.
4. Multiple kiosks with large-screen monitors are set up throughout the conference with easy access to the website and the agenda at a glance.

INFORMS is committed to reducing our environmental impact, and did not produce a full printed program for the 2016 INFORMS Conference on Business Analytics and Operations Research. All the information you need to successfully plan your time and navigate your way around the conference is available through our easy-to-use apps, website, kiosks, and your badge inserts.

**Analytics Meeting Proceedings** can be accessed on the Analytics Conference page on INFORMS Connect. You must be logged in to view the slides. While you are there, take a minute to update your profile and connect with fellow attendees.

**Schedule Changes** will be announced via the official conference Twitter feed @analytics2016 and alerts via the Meetings App.

**Tweeting** about your conference experience? Use #analytics2016 to join the conversation.

**Edelman Gala Seating** – Attendance at the banquet is included in your registration. Don't forget to exchange the banquet voucher in the registration packet for a ticket to the event. Go to the Registration Desk no later than 12 noon on Monday to pick up your ticket and select a table. All seating will be reserved so be sure to select a table when making the exchange. Dress for the event is business semi-formal; jacket and tie for men and evening chic for women.

**FUTURE INFORMS MEETINGS**  
INFORMS CONFERENCE CALENDAR on [www.informs.org](http://www.informs.org)

**INFORMS International Conference**  
June 12–15, 2016 | Waikoloa, Hawaii  
<http://meetings.informs.org/2016international>

**INFORMS Annual Meeting**  
November 13–16, 2016 | Nashville, Tennessee  
<http://meetings.informs.org/nashville2016>

**INFORMS Analytics Conference**  
April 2–4, 2017 | Las Vegas, Nevada  
<http://meetings.informs.org/analytics2017>