

TUESDAY, APRIL 12

## TUESDAY AT A GLANCE

- 7am-3pm **Registration**, Portico Prefunction
- 7-8am **Continental Breakfast**, Grand Cypress DEF
- 7-8am **WORMS Breakfast**, Grand Cypress G
- 8-9am **Plenary: 2016 Edelman Winner Reprise Presentation**, Grand Cypress DEF
- 9am-3:30pm **Exhibits Open**, Portico Prefunction
- 9am-5pm **Analytics Career Fair Interviews (By Appointment)**, Regency 7, 8, & 9
- 9:10am-5:30pm **Tracks**, Various Rooms
- 10-10:30am **Refreshment Break with Exhibits**, Portico Prefunction
- 10:30-11:20am **Plenary: Samuel K. Eldersveld, Uber Technologies, Inc.**, Grand Cypress DEF
- 12:30-1:45pm **Lunch and Networking**, Grand Cypress DEF
- 2:45-3:35pm **Poster Session & Dessert Break**, Portico Prefunction

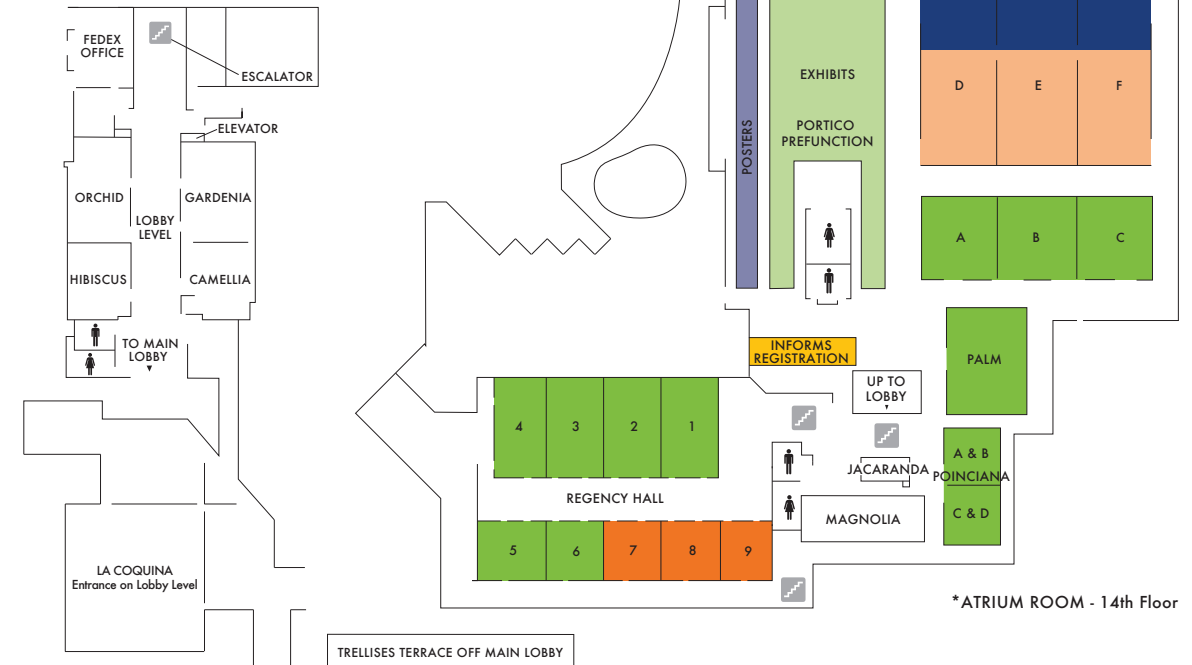


April 2-4, 2017 | LAS VEGAS

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LOBBY LEVEL

LOWER LEVEL



TRACKS	T13	T14	T15	T16	T17	T18	T19	T20	T21	T22	T23	T24
	Analytics Leadership & Soft Skills	Fraud Detection & Cyber Security	Internet of Things	Decision & Risk Analysis	Sports & Entertainment	INFORMS Prizes & Special Sessions	Transportation	Supply Chain	Data Mining	Technology Tutorials	Technology Tutorials	Technology Tutorials
ROOM	GRAND A	GRAND B	GRAND C	PALM	REGENCY 1	REGENCY 2	REGENCY 3	REGENCY 4	REGENCY 5	REGENCY 6	POINCIANA AB	POINCIANA CD
9:10–10:00am	Ethics & Privacy in the World of Data & Analytics <i>Kasier Fung, Columbia U</i>	DEVOPS Vision in Action <i>Rob Case, MITRE</i>	Internet of Things Overview - Driving Business Transformation <i>Kumar Balasubramanian, Intel Corporation</i>	Decision Analysis for the Masses <i>Terry Bresnick, IDA</i>	Sports Analytics: Perfect Storm of Technology, Data & Analytics <i>Rob Cranston, CANA Advisors</i>	UPS George D. Smith Prize, 2016 Winner	A Machine Learning Approach to Capacity Forecasting <i>Ted Gifford, Schneider National, Inc.</i>	Finding the Best Product-delivery Modes for Grocery Retail Stores <i>Pedro Amorim, U of Porto</i>	Improving Human Resources Procedures & Decision Making Using Analytics <i>Genetha Gray, Intel</i>	Build an Analytic Platform not a Big Data Platform <i>Webb Mason</i>	Text Analytics Software <i>Provalis Research</i>	Powerful Monte Carlo Simulation <i>Booz Allen -Argo™ -</i>
11:30am–12:20pm	Owl Speaks Lion: Communicating Analytical Results to Senior Decision Makers <i>Jeffrey Kline, NPS</i>	Fueling Investigations of Healthcare Fraud: Insight into Hidden & Complex Relationships <i>Mark Isbitts, Lexus-Nexus</i>	Uptake Collaborative Disruption Model <i>John Ciasulli, Uptake</i>	How Can Analysis of Enterprise Risk Management Data Enhance Your Decision Making? <i>Nancy Potok, U.S. Census Bureau</i>	Data Analysis in the Florida Panthers Hockey Organization <i>Brian MacDonald, Florida Panthers</i>	Innovative Applications in Analytics Award Finalist <i>Randall Davis &amp; Cynthia Rudin, MIT; Dana L. Penney, Lahey Hospital &amp; Medical Center</i>	Rail Network Operations Opt <i>Srinivas Bollapragada, GE Global Research Center</i>	Spanalytics a Solution for Reduction of Manufacturing Lead Time/Inventory Levels using Monte Carlo Simulation & Predictive Analytics <i>Riju George, Hewlett Packard</i>	Gold Rush: A Machine Learning Solution to Predict Sales Opportunity Conversion <i>Riju George, Hewlett Packard</i>	Data Mining, Simulation & Opt in your Web Browser <i>Frontline Systems</i>	Efficient Parallel Linear & Mixed Integer Programming in FICO Xpress <i>FICO</i>	No Session
1:50–2:40pm	Your Place in the Future of Workforce Analytics <i>Greta Roberts, Talent Analytics</i>	Leveraging Natural Language Processing to Fight Fraud at KPMG <i>Timothy Cerino &amp; Brian Murrow, KPMG</i>	Retail Internet of Things <i>Doug Meiser &amp; John Osborne, Kroger</i>	Creating & Exploring the System Tradespace <i>Greg Parnell, U of Arkansas</i>	Learn to Draft: Selecting Young Sports Talent Using Machine Learning <i>Haining Yu, Walt Disney Parks &amp; Resorts</i>	Innovative Applications in Analytics Award Finalist <i>Javier Aldrete &amp; Lee Rehwinkel, Zilliant</i>	Crew Management at Netherlands Railways <i>Erwin J.W. Abbink, Netherlands Railways</i>	Supply Chain Opt Tools: Insights Gained from Academic Research to Worldwide Industrial Deployment <i>Jeffrey E. Arbogast, American Air Liquide</i>	Nowhere to Hide - Analytics in Graphical Databases with Application to Covert Network Forensics <i>Alexander Gutfraind, Uptake Technologies</i>	Multi-echelon Inventory Opt to Drive Analytical Decision Making <i>Logility</i>	How to Deploy your SAS, R, Python Models to Empower Non-technical Business Users <i>FICO</i>	No Session
3:40–4:30pm	Change Management for Analytics Projects <i>Irv Lustig, CAP, Princeton Consultants</i>	Fraud Analytics & Big Data Technologies Tackle Cyber Security <i>Scott Zoldi, FICO</i>	Internet of Things: The Informed Revolution that is Transforming Industry <i>Steve Matthews, Teradata</i>	Anticipating Risk & Managing Threats w Cognitive Computing Systems <i>Chris Sailer, Intel Corporation</i>	No Session	Innovative Applications in Analytics Award Finalist <i>Aly Megahed &amp; Mark Smith, IBM</i>	Strategic Opt with Tactical Analytics for Better Operational Response in Rail Freight Blocking Network <i>Shrikant Jarugumilli, BNSF Railway</i>	Fashion Retail Assortment Planning: Methods & Solutions <i>Markus Kohlbacher, LSAG</i>	Methods & Apparatus for Predictive Modelling & Analysis of Textual Network Interactions <i>Randy Holl, Contact Solutions</i>	No Session	No Session	No Session
2:45–3:35pm	Poster Session and Dessert in Portico Prefunction											
4:40–5:30pm	Making Analytics Work through Practical Project Management <i>Erick D. Wikum, TCS</i>	Cyber Analytics: The Security Silver Bullet? <i>Jakub Skoniecki, Deloitte &amp; Touche, LLP</i>	Tools for Interconnecting Data <i>Cara Dienes, Walt Disney Parks &amp; Resorts</i>	A New Approach to Hub Disruption Management at American Airlines <i>Tim Niznik, American Airlines</i>	No Session	No Session	Transportation Network Design in TDM Transportes <i>Juan Esteban Calle, TDM Transportes</i>	Product Lifecycle Extraction & Clustering; Based on Ingram Micro's Multi-level Electronics Distribution Data <i>Olaf Menzer, Ingram Micro</i>	Multi-stage Clustering Deepens Understanding of Consumer Banking Behavior in a Rising Rate Environment <i>Anna Olecka, PricewaterhouseCoopers</i>	No Session	No Session	No Session