



J. David Dittmann

Director, Business Intelligence & Analytics Services

David Dittmann is the Director, Business Intelligence & Analytics Services for Procter & Gamble’s Global Business Services organization. He is responsible for Business Intelligence and the Analytics organization spanning across P&G’s Global Business Units.

With more than 19 years of experience at P&G, David’s career has focused on leveraging Analytics into P&G’s Marketing, Product Supply, and Customer Business Development organizations. Previously, he was responsible for establishing the Business Intelligence & Analytics organization for Asia in Singapore. His organizations have been recognized with numerous industry awards. David is a frequent industry speaker and is passionate about using analytics to make unconventional connections across all aspects of business.

He holds a Bachelor of Science in Industrial & Systems Engineering and a Master of Science in Operations Research & Engineering Management both from The Ohio State University. He currently lives in Cincinnati, Ohio with his wife Shannon and three children Nathan, Abigail, and Alyssa.

History with P&G:

Year	Title and Role
2015	Director – Business Intelligence & Analytics Services
2013	Associate Director – Global Business Units, Product Supply Analytics & Advanced Analytics
2012	Associate Director – Retailer and Product Supply Analytics
2010	Associate Director – Asia Region, Business Intelligence (Singapore)
2008	Section Manager – Asia Region - Business Analytics Leader (Singapore)
2006	Section Manager – Global Oral Care & Personal HealthCare Business Analysis Leader
2003	Section Manager – Supply Network Design, Product Supply Analytics
1997	Analyst, Product Supply Analytics